

# SHANNON SNOW



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## EDUCATION & AFFILIATIONS

**Savannah College of Art and Design** *June 2011*  
Bachelor of Fine Arts in Illustration  
Honors Cum Laude, Dean's List

## WORK EXPERIENCE

**Senior Graphic Designer/Artist, Natural Life** *November 2014 - present*  
Conceptualizing and developing products in the home, gift, and apparel markets. Art directing and mentoring a team of designers. Collaborating with and creating assets for Marketing. Building presentations to present to accounts like Nordstrom and Francesca's.

**Graphic Designer, Incitement Design** *August 2014 - November 2014*  
Conceiving, designing, and formatting a broad range of customer-facing material including marketing collateral, web content, infographics and printed documents for "socially conscious" clients.

**Illustrator/Graphic Designer, Geneologie** *March 2012 - August 2014*  
Creating original apparel designs in a timely and professional manner for the premiere provider for custom promotional products for America's top schools and student organizations, researching the target audience and latest fashion and design trends, managing products on the eCommerce site, retouching photos of products and models.

**Freelance Illustrator/Designer** *2010 - present*  
partial client list:

|                      |                      |
|----------------------|----------------------|
| DigitalOcean         | Clark Creative       |
| Peaceable Kingdom    | San Antonio Current  |
| Loops & Pluto        | Indianapolis Monthly |
| Girl's Life Magazine | WNC Magazine         |
| BUST Magazine        | Worcester Magazine   |
| The Wild Honey Pie   | Charleston Magazine  |

**Studio Assistant, Katherine Sandoz** *2010 - 2011*  
partial client list:

|                |                           |
|----------------|---------------------------|
| SCAD Hong Kong | Ploughshares Lit. Journal |
| SCAD Lacoste   | The Byrd Collective       |
| SCAD Savannah  | Barnstormers Theatre      |

## SKILLS

|                                    |                    |
|------------------------------------|--------------------|
| traditional/digital illustration   | Adobe Photoshop    |
| lettering/typography               | Adobe Illustration |
| design (graphic, print, packaging) | Adobe InDesign     |
| art direction/project management   | Adobe AfterEffects |
| animation/video production         | Microsoft Office   |

*recommendations available by request*

